

# LCS Strategic Plan

## 1. Changelog

- a. 2024-07-16 First published version.

## 2. Purpose of the LCS

Per LCS' bylaws and Articles of Incorporation, its objectives and purposes are:

*Primarily:*

- the promotion and furthering of the *art, craft, and science* of language creation (conlanging) through conferences, books, journals, outreach activities, or other means
- to run an annual Language Creation Conference, which will discuss and promote academic, artistic, linguistic, sociological, applied, and other perspectives on conlanging; increase the status of the field, and encourage and provide a forum for original research
- to bring together all varieties of conlanging without bias, tie together the conlanging communities (including but not limited to artistic languages, auxiliary languages, engineered languages, interlinguas, etc), and act as a primary resource for people outside the community (e.g. teachers, students, press, novelists, movie writers, etc)
- other charitable, educational, research, and/or literary activities that directly relate to the art, craft, and/or science of conlanging

*Secondarily:*

- the promotion and furthering of all *language communities* that use created languages (conlangs)
- providing a public resource for access to good conlangers, akin to a writer's guild
- other charitable, educational, research, and/or literary activities that relate to created languages.

## 3. Purpose of this Strategic Plan

The purpose of this Strategic Plan is to increase the benefit provided by the LCS to its members and the wider conlang community.

## 4. Long-term objectives

- a. Make conlanging and the conlang community better known.
- b. Increase the engagement of the LCS with conlang creator, conlang user, and related communities worldwide.
- c. Enable and encourage in-person and online social activities
  - i. amongst members;
  - ii. between conlangers; and
  - iii. between the wider conlang-related communities.
- d. Enable and encourage members to learn from each other in their practice of conlanging.

## 5. 3–5 year deliverables

- a. Publish guidelines for organizing local conlang meets, based on the experience of members who have organized such events.
- b. Ascertain the needs of organizers of local events and determine appropriate ways of supporting them.
- c. Support members who wish to represent conlanging at relevant external events.

- d. Ensure that the Language Creation Conference is promoted to other relevant communities.
- e. Issue a press release to local media organizations before each LCC.
- f. Organize a web content team, reporting to the Principal Webmaster(s), who ensure that the LCS website is updated with content of interest to conlangers at least once per month.
- g. Organize an annual conlang relay.

## **6. 1-year deliverables**

- a. The President shall report progress on these objectives, and any changes to it since the last report, to the annual Members' Meeting.